



News Release



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ATF ANNOUNCES UP TO \$10,000 REWARD FOR INFORMATION ON THE PIZZA MAN ARSON

MILWAUKEE- Investigators from the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF), the Milwaukee Police and Fire Departments and the Wisconsin Department of Criminal Investigation (DCI) announced today that ATF is posting a reward of up to \$10,000 for information leading to the arrest of the person or persons responsible for the Jan 19 arson fire that destroyed several North Avenue businesses including Pizza Man, Cush Lounge, Grecian Delight, Black and White Café and several upstairs apartments.

More than 150 Milwaukee Fire Department firefighters responded to the early morning fire at the intersection of North and Oakland Avenues that resulted in an estimated loss of \$3 million dollars.

Investigators are seeking the public's help in solving this crime and are hopeful that the reward will provide additional leads in this investigation.

ATF Special Agent in Charge Bernard J. Zapor stated, "Arson is a crime of violence. This incident has also caused an economic hardship for the community."

"We have had strong cooperation from our law enforcement partners to investigate the Pizza Man fire. Now we need the public's cooperation to provide information on who is responsible for setting it," said Milwaukee Police Chief Edward A. Flynn.

Anyone having information about the arson should call the anonymous toll free Wisconsin Arson hotline at (800) 362-3005

More information about ATF and its programs is available at www.atf.gov.

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